

2023

Middle East and Türkiye Auto Parts, ICT and Sustainable Energy Delegation

————— Oct. 21-Nov. 2 —————



About TAITRA

Founded in 1970, TAITRA is Taiwan's foremost nonprofit trade promoting organization. Sponsored by the government and industry organizations, TAITRA assists enterprises to expand their global reach. Headquartered in Taipei, TAITRA has a team of 1,300 specialists and operates 5 local offices as well as 62 branches worldwide. Together with Taipei World Trade Center (TWTC) and Taiwan Trade Center (TTC), TAITRA has formed a global network dedicated to promoting world trade.

TAITRA's five local branch offices in Taoyuan, Hsinchu, Taichung, Tainan, and Kaohsiung provide services to companies outside metropolitan Taipei. Through these domestic offices, TAITRA is able to maintain close contact and interaction with local companies in their respective areas and provide direct and substantial services in areas such as feature trade promotion, business information, market seminars, on-the-job training, procurement meeting, meeting room rental, etc. Branch offices play vital roles in Taiwan Trade Shows coordination between Taipei headquarter and local companies, and invite buyers to visit local industries.

TAITRA Core Missions

- To assist Taiwanese businesses in developing international market.
- To collaborate closely with Taiwanese government in trade policy implementation.
- To provide business consultation service and connect international firms with Taiwanese partners.
- To assume the role of "Smart Integrator" - complement government policies, facilitate industry needs and develop new business opportunities around the world.



TAITRA

Taiwan External Trade Development Council (TAITRA)

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<https://www.taitra.org.tw>

Mission Representatives

Delegation Leader



Mr. C.D. Sun / President
SUNGREAT GENERAL SUPPLY CO., LTD.
正陽國際有限公司
孫正大 總裁

Deputy Delegation Leader



Ms. Sunny Chen / Executive Director
CHING YUANG ENTERPRISE CO., LTD.
青陽企業股份有限公司
陳慧真 執行董事

Coordinator



Ms. Megan Liu / Manager
Taiwan External Trade Development Council
中華民國對外貿易發展協會
劉千翥 組長

Coordinator



Ms. Lily Lai / Project Manager
Taiwan External Trade Development Council
中華民國對外貿易發展協會
賴鈴琿 專員

Itinerary

UNITED ARAB EMIRATES

Dubai

23, Oct.

10:00-17:00

Swissotel Al Ghurair Dubai

Omar Bin Al Khattab St, 185051 Dubai
United Arab Emirates
TEL. +971-4-293-3000



SAUDI ARABIA

Jeddah

25, Oct.

10:00-17:00

Le Méri dien Jeddah

Medinah Road, Jeddah, Saudi Arabia, 21463
TEL. +966-12-8008442602



JORDAN

Amman

29, Oct.

10:00-17:00

Kempinski Hotel

Abdul Hamid Shouman St, Amman, Jordan
TEL. +962-6-520-0200



TÜRKIYE

Istanbul

31, Oct.

10:00-17:00

Fairmont Quasar Hotel

Büyükdere Caddesi, 76 B Mecidiyeköy,
Istanbul 34394, Turkey
TEL. +90-212-403-85 00



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01

ALL PROSPERITY ENTERPRISE CO., LTD. 宜和興業股份有限公司

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Delegate

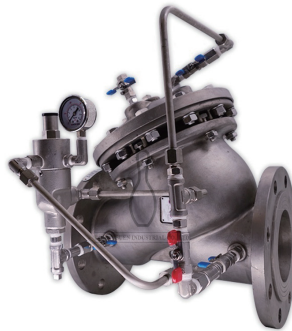
柯皓文 業務經理

Howard Ko

Sales Manager

Products

Industrial Valve, Safety Valve, Pressure Reducing Valve, Steam Trap, Foot Valve, Balancing Valve, Air Vent, Solenoid Valve, Pneumatic & Electric Actuator, Dielectric Union and Fittings



CAMSCO ELECTRIC CO., LTD. 三實機電企業有限公司

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Delegate

葉家伶 業務經理
Sharlene Yeh
Sales Manager



林冠亨 產品經理
George Lim
Product Manager

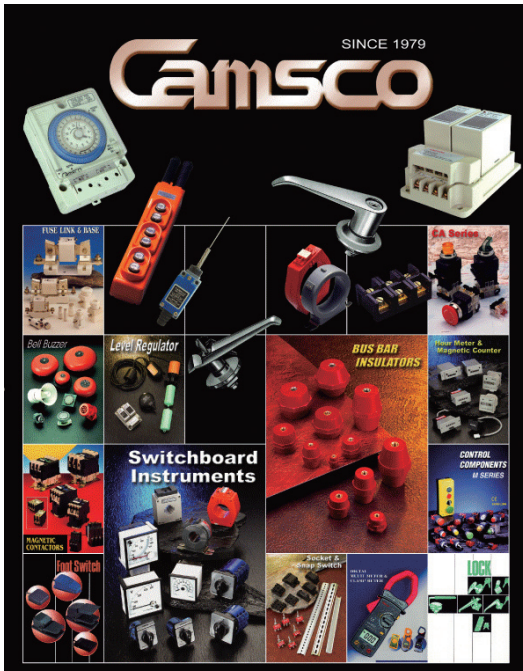
Company Profile

Camsco was established in 1979 as a manufacturer and exporter of a wide range of electrical components. We have two factories in China and head-office in Taiwan, Taipei. Throughout past 43 years we have build successful business with clients around the world for more than 50 countries. We are renowned for the product quality, reasonable prices and good services we provide.

Our key items are: Switches, Meters, Digital multi-meters, Push Buttons , ATS (Automatic Transfer Switch), Timers and Time Switches, Relays, Wiring Accessories...etc.

Products

ATS- Automatic Transfer Switch , Push Button, Timer, Time Switch, Hour Meter, Meter, Digital Meter, Relay, Wiring Accessories, Hydraulic Crimping Tool, Electrical Terminals Buzzer, Siren, Busbar Insulator, Warning Light



PTS-WN3BCT-5000A-4P
Closed Transition Transfer Switch
with Maintenance Bypass

CHANG SHEN MACHINERY CO., LTD. 常珅機械股份有限公司

No. 58, Jing 3rd Rd., Taichung Port Technology Industrial Park,
Wuji Dist., Taichung City, Taiwan

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Delegate

陳暉勸 總經理

OB Chen

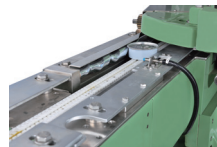
General Manager

Company Profile

Chang Shen is a supplier in can making machine, seamer and filler. Parts & equipment passed inspection and quality control. With stable quality and continuous innovation, many well-known brands have chosen to cooperate with us. With support growth with clients, we aim to develop a more complete product range and line, to lead company towards international distributions and to achieve goal of sustainable operation.

Products

Can Seaming Machine, Filling Machine, Can Making Machine



CHING YUANG ENTERPRISE CO., LTD. 青暘企業股份有限公司

5F, No. 210, Sec. 2, Zhonghua Rd., Tucheng Dist.,
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E sunny@cyuang.com

W yuanglight.com



Delegate

陳慧真 執行董事

Sunny Chen

Executive Director

Products

Ventilator, LED balloon light, LED Lights, Photography Lighting, Head Light, Air Sterilizer



CHUN CHAN BABY PRODUCTS CO., LTD.
羣展科技實業有限公司

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T +886-6-5936777

E babyseat@ms43.hinet.net

W www.shield-baby.com.tw

Products

Babyseat

Pet travel bag and camping supplies.



Delegate

許財良 銷售經理

Spencer Hsu

Sales Manager



Isofix Pet Stroller



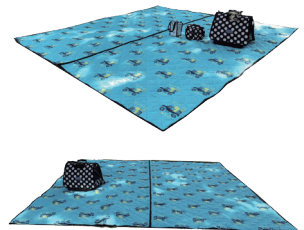
DS-500
booster seat



DS-700
Hand-carry Safety Seat



DS-900
Car Safety Seat



Camping PicnicMat

COPARTNER TECHNOLOGY CORPORATION

聯穎科技股份有限公司

4F, No. 16, Jian8th Rd., ZhongHe Dist.,
New Taipei City 23511, Taiwan

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E mike@copartner.com.tw

W www.copartner.com.tw

Products

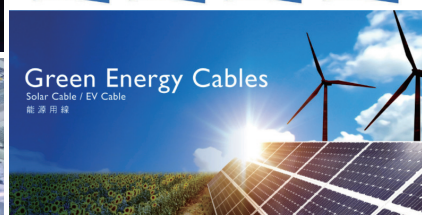
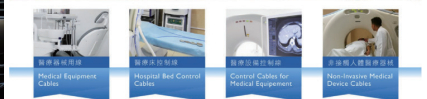
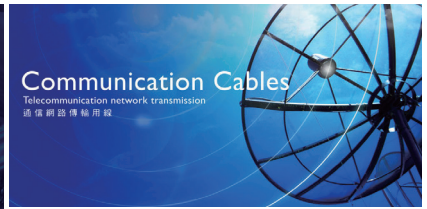
High Frequency Signal Transmission Cables,
Computer and Media Cables, Automotive Cables, Energy Cables



Delegates
廖文宏 總經理
Vincent Liao
General Manager



張玉松 副理
Mike Chang
Deputy Manager



EVERBIZ INDUSTRIAL CO., LTD. 新呈工業股份有限公司

No. 19, Aly. 16, Lane 337, Xizhi Dist., New Taipei 22161, Taiwan

T +886-2-26472980

E antoine@everbiz.com.tw

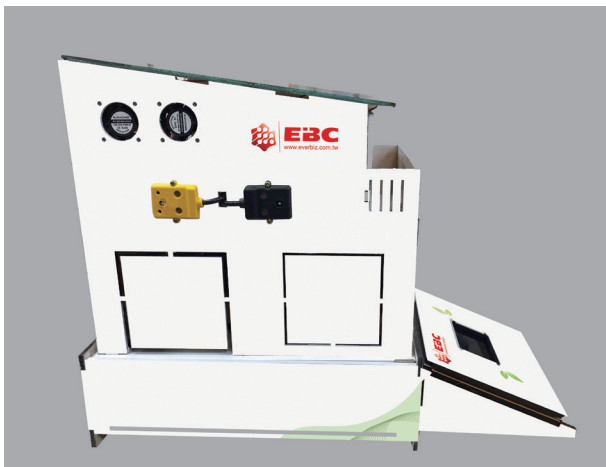
W www.everbiz.com.tw



Delegate
陳泳睿 董事長
Antoine Chen
President

Products

Smart House/Automobiles Wiring Harness and Cable Assemblies



FICER TECHNOLOGY CO., LTD. 明虹科技股份有限公司

2F, No.138, Daye Rd., Beitou Dist., Taipei City 11268, Taiwan

T +886-2-28983830

E Sales@Ficer.com

W www.Ficer.com

Products

Fiber Optical Transceiver, Equipment,

Fiber Optical Cable/Patch-cord & Passive Component

Delegates

周冠穎 業務副總

Roy Chou

Sales Vice Presiden



莊佳祥 資深業務經理

Jax Chuang

Senior Sales Manager



徐鼎泰 業務經理

Tyler Hsu

Sales Manager



SFP+10G.SFP28 25G DWDM Tunable
SM 80KM/10KM



MPO/MTP Patch-cord
8, 12, 16, 24 Fiber count



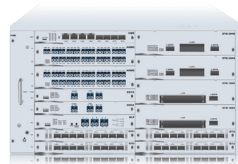
QSFP28-100G-BIDI Single Fiber
SM 10/20/30/40KM



CFP2-400/200/100G-DCO
NDSF 500~2000KM



QSFP28-4G/100G-SRBD, 100G-SR1.2
MM OM3 70M/OM 4 100M/OM5 150M



F520 Series DWDM
1U, 2U, 5U Platform

FUSAN DEVELOP CO., LTD.
富山展業有限公司

No. 153, Yuxin Rd., East Dist., Tainan City 70163, Taiwan

T +886-6-3312111

E vvmotor@ms35.hinet.net

W www.vvmotor.com.tw

Products

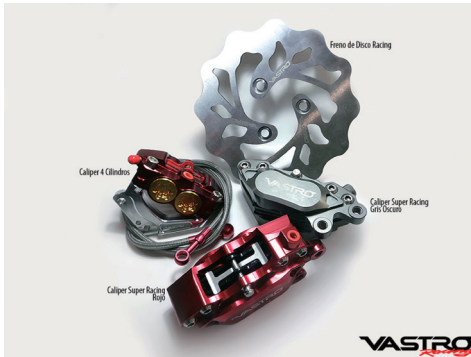
Cylinder, Crankshaft, Muffler, Brake Shoe, Transmission System



Delegates
 黃德榮 董事長
 David Huang
 President



林曉華 副總經理
 Sandy Lin
 Vice President



HERSEN INTERNATIONAL CO., LTD. 和森貿易有限公司

Rm. 2, 18F., No. 159, Shizheng N. 7th Rd., Xitun Dist.,
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E hersen.sa@gmail.com

Products

Building Hardware, Homeware, Handle, Sliding Handle, Hinge



Delegates
倪憶萱 業務經理
Debby Ni
Sales Manager



倪晨洋 業務
Johnny Ni
Sales Rep.



IBLE TECHNOLOGY INC. 鴻辰通訊股份有限公司

12F-1, No. 17, Sec. 1, Chengde Rd., Datong Dist.,
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W www.airvida.co



Delegate

拉德 業務專員

Raad Moh'd Ali Khawaldeh
Specialist

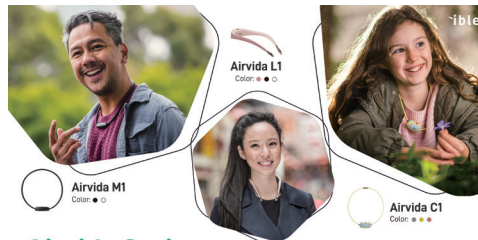
Company Profile

ible is an IoT & wearable device company, founded in 2015. Our basic idea is to design products that bring better living quality and protection to loved ones. We insist on high standards through numerous analyses and testing, aiming to provide simple, efficient, and well-designed products for daily life.

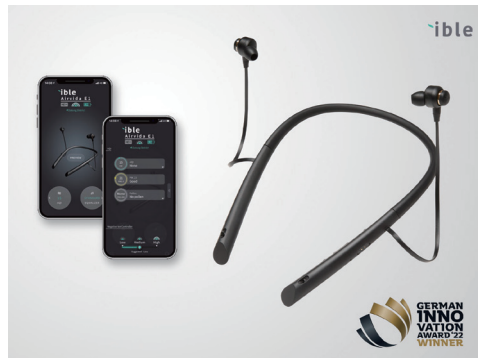
Products

Airvida E1 is the first wearable air purifier with a noise-canceling phone in the world. The device generates 6 million ions, 600 times more than a forest generates, to reduce inhalable airborne allergens and air pollutants. Certified by third-party laboratories, Airvida E1 can remove 99.9% of pollen, 99.7% of influenza A virus, 99.9% of PM2.5, and 97.4% of COVID-19 virus.

Airvida E1's app offers real-time air quality, PM2.5, and pollen information based on users' locations. When facing serious air pollution, the app will send a notification to elevate the negative ions amount to provide better protection.



Airvida Series



JOUNING VENTILATION INC.**中一風機有限公司**

5F., No. 210, Sec. 2, Zhonghua Rd., Tucheng Dist.,
New Taipei City 236, Taiwan

T +886-2-22680546

E sunny@cyuang.com
tina@cyuang.com

W <https://cyuang.com/>



Delegate
錡玉色 董事長
Tina Chi
President

Products

Ventilators, Wind tunnel testing service, Explosion-proof LED lights, Unmanned Vehicle



LYDSEC DIGITAL TECHNOLOGY CO., LTD. 來毅數位科技股份有限公司

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Delegate
林政毅 董事長
Cheng-I Lin
Chairman

Products


Keypasco, a FIDO-certified Multi-Factor Authentication solution, is the brainchild of industry veterans with decades of experience in online authentication. Leveraging their in-depth knowledge, Lydsec has crafted a tool that builds on a rich legacy, safeguarding millions of users over the years. As traditional passwords lose their charm, Keypasco emerges, promising a seamless blend of tried-and-tested expertise with innovative technology.

With Keypasco, businesses gain the advantage of proven expertise, wide applicability, and easy integrations, ensuring both user trust and operational efficiency. Having several European customers already, Lydsec is working on expanding our activities and user base, looking for partnerships with anyone who requires state-of-the-art online authentication for their users.





Multi-Factor Authentication Secure Access from Anywhere



 Device Fingerprints


 Risk Engine


 Proximity

 Time Management

 Multi-Layer Verification

 Geolocation

 PKI Sign

 Two Channel

MIDDLE EAST BUSINESS ASSOCIATION 中華民國中東經貿協會

Room 402, 4F, No. 333, Section 1, Keelung Road,
Xinyi District, Taipei City 110, Taiwan

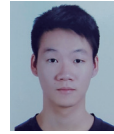
T +886-2-27292694

E meba@taitra.org.tw

W www.meba.org.tw

Products

Public Association, Member Service



Delegate
丁紘維 秘書
Davis Ting
Secretary



The main goals of MEBA are as the following:

1. Opening up the Middle East market
2. Organizing international fairs and trade missions
3. Collecting commercial information about the Middle East
4. Holding multilateral business events and promoting the reciprocity
5. Collaborating with the Middle Eastern trade offices
6. Strengthening the bilateral business relation
7. Other matters that help promote the multilateral economy and trade between Taiwan and the Middle East



ROUND LIGHT INDUSTRY CO., LTD. 佩蓉實業股份有限公司

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Delegate

呂宗信 業務

Jason Lu

Sales Representative

Products

Curve Jaw Locking Plier, Torque Wrench,
Cup Type Oil Filter Wrench, Bench Vise, Carton Stapler



SHIANGLONG INTERNATIONAL LTD. 祥龍國際有限公司

2F, No. 68, Jilin Rd., Chungli Dist., Taoyuan City 320022, Taiwan

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E finance@shianglong.com

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Delegate

黎煥忠 總經理

Haggai Li

General Manager

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European markets - Ho Chi Minh City, Vietnam

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Air Transfer System
Air transfer system is the number one choice of hospitals for hotel patient transfers and patient repositioning. When inflated, a cushion of air beneath the mattress enables caregivers to safely transfer patients without lifting or straining. By reducing injuries related to lateral transfers and repositioning, Air transfer system helps to improve staff retention while meeting legislative guidelines for safe patient handling.

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F +886-2-27774803

E markota@hibox.hinet.net

W www.shouieco.com.tw



Delegate

鍾興泓 行銷業務

Jeffrey Chung

Sales and Marketing

Products

Auto and Commercial spare parts including Engine, Brake, Chassis, Suspension, Steering, and Body parts.



SUNGREAT GENERAL SUPPLY CO., LTD. 正陽國際有限公司

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Delegate
孫正大 總裁
C.D. Sun
President

Products

Auto Engine Parts, Body Parts, Suspension Parts, Electrical Parts

Company Profile

1. The biggest Auto Parts Supplier in Taiwan and Ningbo China.
2. The only Auto Parts supplier reported by FORBES.
3. The best score of ISO certificate in Taiwan and China.
4. The exclusive government consultant of Auto Parts Industry.
5. Careful and experienced quality inspection before every shipment.
6. Widest range of all Auto Spare Parts & Accessories.

The only Auto Parts supplier reported by FORBES in Taiwan and China.

Forbes

<http://forbes.us/1z8Waa8>



FORBES Asia 10/20/2014 # 40/177 1,200 Issues

Grit and Determination: Janus Sun Builds Taiwan Autoparts Trader Sungreat

By Joyce Huang, Contributor

Successful entrepreneurs often have a special talent for overcoming adversity. Janus C.D. Sun got lots of practice while growing up. When he was 3 years old, he says, he woke up one morning to find that he was partially paralyzed with polio. Worse, he remembers his adoptive mother sobbing with pity for herself, lamenting how big a burden a crippled boy would be. It had been her husband's idea to adopt Janus, and she would be even less fond of Janus now that he was stricken with an incurable disease.

Since then life has taught Janus to be on his own or perish. He trained himself to walk again and, in a year or so, succeeded in limping on one recuperated leg. Two decades later that tenacity equipped him to find the first customers for his Taipei auto parts company. After striking out in the U.S. and Europe, he finally won some orders in the Middle East, where physical disabilities are often stigmatized as the Lord's punishment.



Photo: Janus Sun by PASCAL/STY PHOTOGRAPHY FOR FORBES

Sun[®]
G R E A T



TAIWAN DAEDALUS DOOR CONTROL CO., LTD. 台灣泰德軾股份有限公司

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W www.dr-daedalus.com.tw



Delegate

何依芮 業務經理

Ina Ho

Sales Manager

Products

Door closer, Floor spring and Door hardware

**THE DOOR
CLOSERS EXPERT**

**Daedalus
TAIWAN**

DR-28A DR-18A DR-660 DR-990 DR-680

Taiwan Daedalus Door Control Co., Ltd.

Taiwan Daedalus Door Control Co., Ltd. is a specialist for manufacturing full range product and component of "Door Closer" and "Floor hinge", which has over 30 years experience. We are an ISO 9001 company and a CE factory. Our products also conform to the EN1154, CE, UL, and PSB standards.

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VATA TOOL CO., LTD. 鈦力有限公司

No. 371, Shansi Rd., Sec. 3, Taichung, Taiwan

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F +886-4-24220312

E vata.tool@msa.hinet.net

W www.vata.com.tw



Delegate

張桂銘 總經理

Gary Chang

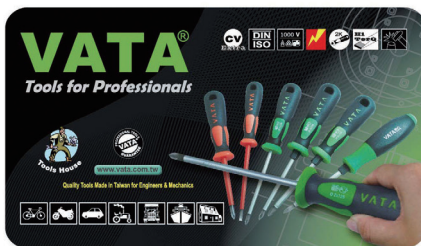
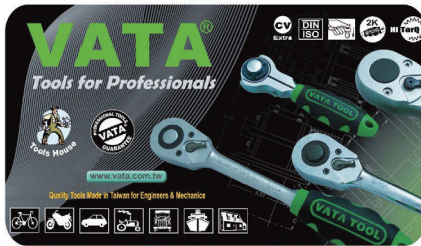
General Manager

Company Profile

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