

FIGIEFA CONFERENCE 2024

Driving Mobility: The Future of Automotive Aftermarket Parts Distribution

24 October 2024 - Renaissance Hotel, Brussels

PROVISIONAL PROGRAMME

08:30 - 09:00

Registration

09:00 - 09:10

Opening

Mads Engberg FIGIEFA President

09:10 - 09:30

Activities of the Commission on the Digital Economy

Renate Nikolay, Deputy Director-General DG Connect
European Commission

09:30 - 10:00

**Fueling Competitiveness: The IAM's Importance for
Europe's (Automotive) Industry**

**Presentation of new Roland Berger study on the 'hidden
champion' in Europe's automotive industry**

Daniel Rohrhisch, Partner and Maximilian Wegner, Project
Leader Roland Berger

10:00 - 10:30

**Navigating the Future: Latest Facts, Trends, and
Developments in the European Aftermarket
Insights from a challenging market environment**

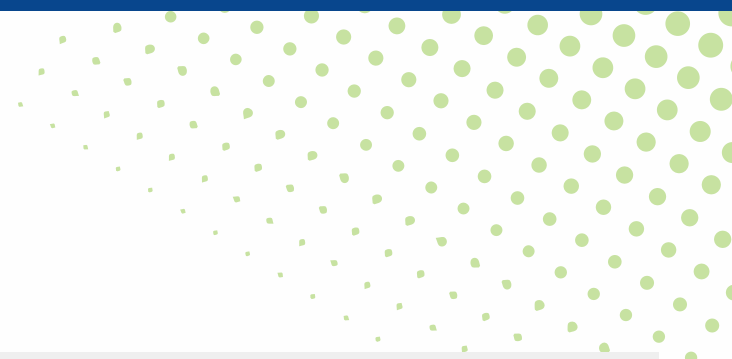
Zoran Nikolic, Managing Director of Wolk & Nikolic After-
Sales Intelligence

10:30 - 11:15

**Panel Discussion: What is needed to remain
competitive - Solutions Offered by the Independent
Aftermarket and Our Industry's Strong Points**

11:15 - 11:45

Coffee Break



11:45 - 12:00

How a Sustainability Strategy Can Make Your Business More Competitive

Louise Wohrne, Chair of the Forum on Automotive Aftermarket Sustainability (FAAS) and Director of Sustainability MEKO

12:00 - 12:30

The Usage of Artificial Intelligence in the Automotive Parts Distribution: Leveraging Existing Data to Create New Value

Danish Technological Institute

12:30 - 13:15

Panel Discussion: Driving Innovation - Digitalising Business Operations & Customer Experience in the Independent Aftermarket

13:15 - 13:30

Conclusion & Priorities for the New Legislative Term

Sylvia Gotzen, Chief Executive FIGIEFA

13:30 - 15:00

Networking Lunch

Moderator Katrina Sichel